

NOHFC Funding Support for Sport and Event Tourism Infrastructure Funding

The NOHFC will consider **funding sport tourism components of infrastructure projects associated with hosting major sport and event tourism which are not necessarily supported within a normal municipal recreational facility.**

Sport tourism is defined as economic activity in which people are attracted to a particular location as a sport event participant, an event spectator, or to attend sport attractions or business meetings.

Sport tourism includes regional, provincial, national and international events – multi-sport & major games; professional/amateur sport leagues and events; amateur single sport events; intercommunity events; manufactured or created events.

Parameters

- NOHFC funding is directed at capital which will create ongoing capacity to host similar events in the future.
- The proponent must have 80% funding confirmed. NOHFC will provide up to 20% to a maximum of \$1 million.
- Projects to be considered as per the NOHFC SEIP guidelines and to scale for the communities, i.e. urban versus rural.
- Consider one priority project per community as identified by their Council (e.g., Municipality or First Nation) over a suggested 2 year intake to the end of the mandate, March 31, 2017.
- Where a project is eligible for funding from another source and seen to be the direct responsibility of a federal or provincial department, ministry or agency, funding will not be provided except unless in the form of additional assistance once approval is given by the lead ministry.
- Assessment of the Sport and Event Tourism infrastructure eligible components will be specific to each of the facilities being considered – pools, hockey arenas, curling rinks, indoor recreational facilities, etc.

Criteria

- Must demonstrate sport and event tourism as a community/regional priority; demonstrated capacity for bidding on events; long term recruitment/retention of volunteers.
- Evidence must be provided by the proponent that the facility will be financially sustainable (e.g., business plan)
- Must demonstrate the facility meets criteria of the sporting event to be competition ready, i.e. swimming pools requiring 6 lanes, 25 metres, etc.
- Identify that the proposed capital project can attract multiple events per year at the regional/provincial/national and/or international level.
- The community/region to demonstrate tourism service sector capacity (i.e. accommodations, restaurants) to support the sport and/or tourism event.
- Define the economic benefits to the community, region and Northern Ontario.